



The Rhetorical Act: Thinking, Speaking, and Writing Critically

Karlyn Kohrs Campbell, Suszn Schultz Huxman, Thomas A. Burkholder

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THE RHETORICAL ACT: THINKING, SPEAKING, AND WRITING CRITICALLY, Fifth Edition, teaches you how to craft and critique rhetorical messages that influence, inviting and enabling you to become an articulate rhetor and critic of the world around you. The book combines thorough coverage of rhetorical criticism, media literacy, and strategic public speaking, providing a solid grounding in essential concepts while helping you hone your skills in each area.



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