

Introduction to Management Science: A Modeling and Cases Studies Approach with Spreadsheets (5th Internationa Edition)

Frederick Hillier, Mark Hillier, McGraw Hill International Edition



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Introduction to Management Science: A Modeling and Cases Studies Approach with Spreadsheets (**5th Internationa Edition**) Frederick Hillier, Mark Hillier, McGraw Hill International Edition This is the 5th INTERNATIONAL EDITION of the 5th US Version. The fifth edition text focuses on business situations, including prominent non-mathematical issues, the use spreadsheets, and involves model formulation and assessment more than model structuring. The text has three key elements: modeling, case studies, and spreadsheets. In addition to examples, nearly every chapter includes one or two case studies patterned after actual applications to convey the whole process of applying management science.

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