



# **Taking Care of Business: 100 Simple Steps to Launch Your Successful Coaching Business**

*Diane M. Scholten*

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# Taking Care of Business: 100 Simple Steps to Launch Your Successful Coaching Business

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**Taking Care of Business: 100 Simple Steps to Launch Your Successful Coaching Business** Diane M. Scholten

Learn how to have a successful coaching BUSINESS, not just be a great coach!

Whether you're just beginning to think about coaching, are a new coach starting out, or a seasoned coach looking to run a more successful business, if you're interested in the business side of having your own coaching practice, this book is for you. Turn your passion for coaching into a profitable business.

You will discover: - How to get started as a coach, including training programs

- Marketing and branding secrets to explode your business
- Business tools and forms, including a coaching specific business plan
- Proven ways to take your business from start-up to success

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