



# Research Methods for the Behavioral Sciences

*Stangor, Charles Stangor*

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Appropriate for social science students, this text offers comprehensive coverage of both experimental and non-experimental methods. The author provides succinct explanations for a full range of methods, including descriptive, correlational, experimental, and quasi-experimental research designs. Practical tips and applications integrated throughout the text allow students to make real-world connections that encourage them to master the material.

The numerous insights from a practicing researcher's perspective, combined with a clear, easy-to-follow format provide students with more useful information for conducting their own research. *Hands on Experience* exercises at the end of each chapter present practical projects to help students better understand the methods discussed, as well as chapter-opening study goals, key terms, summaries, and review and discussion questions provide students with the tools needed to execute their own research.

- Full coverage of APA-style research reports in a separate appendix (A) introduces students to the style, mechanics, and conceptual requirements for writing reports. A fully annotated sample manuscript is also included.
- An emphasis on the process of measuring variables includes detailed coverage of reliability and construct validity integrated with measurement in descriptive and naturalistic research designs.
- Full chapters on internal and external validity prompt students to think about the interpretation of research and its limitations.
- Supplemental statistical appendices allow instructors to assign materials as needed and provide a reference for students already familiar with statistics, or a clear explanation for those with less experience.

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