

Mail It! High-Impact Business Mail from Design to Delivery (Pitney Bowes Best Practices Guide)

Edward B. Butler

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Mail-It! High-Impact Business Mail from Design to Delivery by A.P. McElhone and E.B. Butler

A practical how-to guide to using a desktop computer to generate technically correct business mail with a professional look.

Introducing the "Mail it! Experts," with tips from corporate communicators from major corporations. This book won an Excellence award from the Society for Technical Communication, and has been adopted by The New York Public Library for the permanent Science, Business and Industry research collection.



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